



Basic Thinking Global Outcome



## YOU WANT TO DO WHAT 2010/11

Spring of 2010 we purchased and built on 35 acres east of Frankville.

3(6) trees tapped

10 (20) end of season totals

200 trees planted

12 litres of syrup made



## LET'S DO THIS 2012

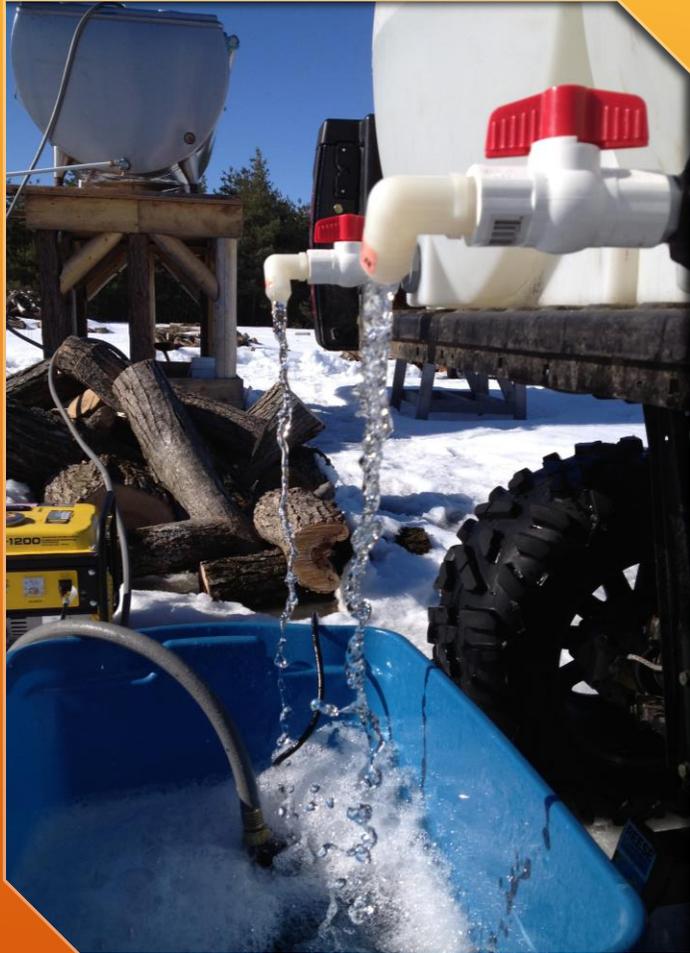
First Evaporator

Negotiate with land owner

125 Trees tapped 70 litres of syrup

March 17 27degrees

4500 trees planted



## HOLD ON TO YOUR HAT 2013

300 taps, 250 litres

Christmas Gifts are now maple syrup related

Trending "Weddings"

3000 trees planted.

Managed Forest Plan Complete

16 hour boils



## WELCOME TO THE NEIGHBOURHOOD 2014

Land acquired after lengthy landowner dispute

Construction of new shack complete

Upgrade to processing equipment

10000 trees planted

400 taps 300 litres



## OH CANADA 2015

650 taps 500 litres

New Markets

Land surveyed Algonquin College

Wildlife enhancements



## I'M LOOSING FRIENDS 2016

750 taps 660 litres of syrup made.

The winter we'd like to forget

Best production year ever

Continued growth

Maple Syrup is cool!



## WHY DID WE WAIT 2017

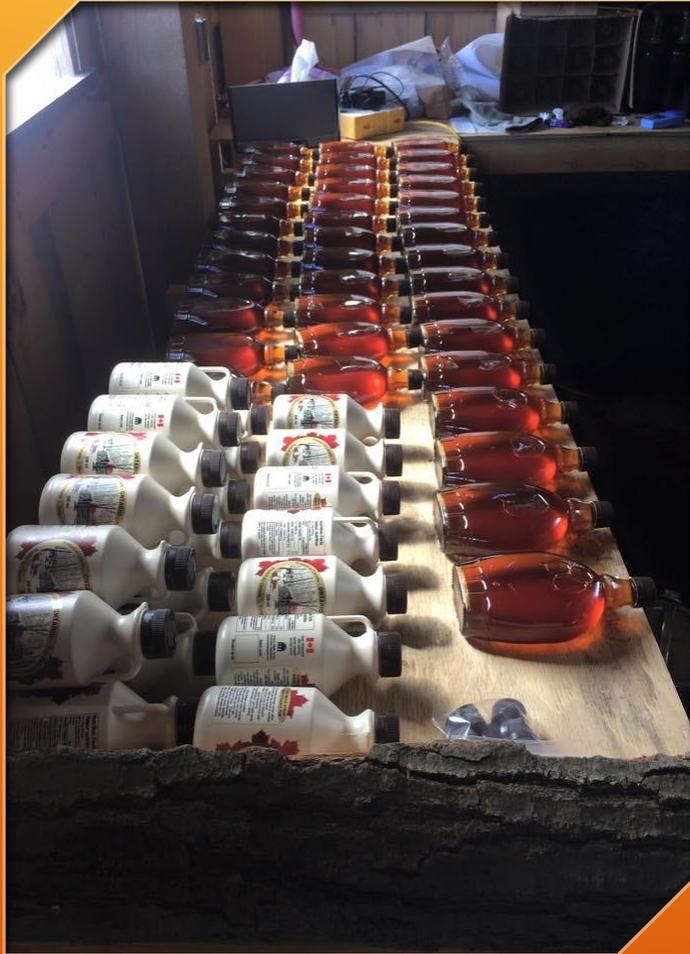
Pipeline installed

New technologies and new challenges

625 taps 630 litres of syrup

NEW YORK NEW YORK!

I bought firewood WTF?



## WE SHOULD'VE WAITED 2018

600 Taps 500 litres of syrup

New challenges, new struggles, \$2 part

Sponsorships/Fundraisers

I sent syrup to Ethiopia and Afghanistan

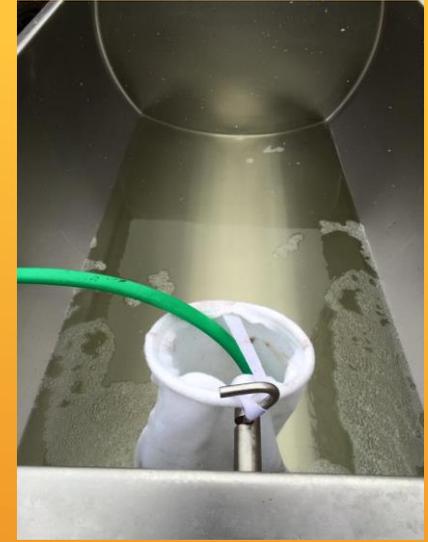


# THE YEAR OF THE SQUIREL 2019

Pests!!!

Goal 500 taps

Enough syrup for the family!











## UGLY BAD AND THE GOOD

First burnt pan

Hole In the Tank

I'm stuck, again

Cloudy not overcast

Who invited him



## COUNTRIES MMMSYRUP BEEN POURED

Canada except Nunavut and Newfoundland

USA

All pan American countries

Honduras/Nicaragua

Spain/Catalonia

Australia

Pakistan

Afghanistan

Ethiopia

Russia

London

Scotland

Ireland



How maple syrup  
is really made!