



A LOCAL TO GLOBAL PERSPECTIVE: LINKING SUSTAINABLE FOREST MANAGEMENT TO GREEN BUILDINGS

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President and CEO
Sustainable Forestry Initiative

December 11, 2019



SFI-0001

**Our Vision:
A world that values and
benefits from sustainably
managed forests.**

**Better
choices
for the
planet.**



**SUSTAINABLE
FORESTRY
INITIATIVE**

SFI-0001

FORESTS PROVIDE MANY BENEFITS

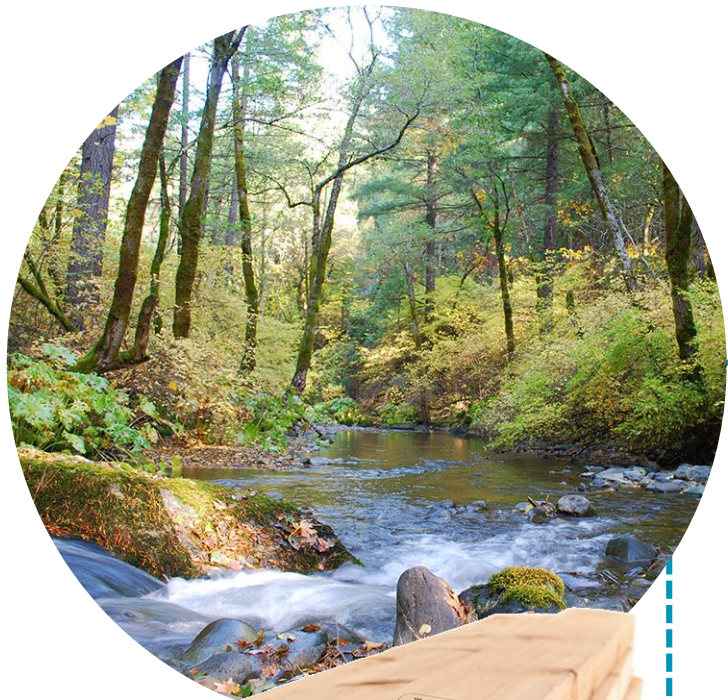


SFI AND THE SUSTAINABLE DEVELOPMENT GOALS



SFI ADVANCES SUSTAINABILITY THROUGH FOREST-FOCUSED COLLABORATIONS





SFI STANDARDS

A PROOF POINT FOR
ENVIRONMENTAL STEWARDSHIP
AND SUSTAINABLE FORESTRY

SFI Forest Management Standard

SFI Fiber Sourcing Standard

SFI Chain of Custody Standard



STANDARD REVISION

KICKED OFF OCTOBER 2019

CONSERVATION



TO ADVANCE CREDIBLE AND EFFECTIVE SOLUTIONS TO ENVIRONMENTAL CHALLENGES THROUGH THE SFI STANDARDS AND LEADERSHIP INITIATIVES

SFI INVESTS IN RESEARCH AND CONSERVATION COLLABORATIONS

BIODIVERSITY



CARBON



WATER



COMMUNITY

SFI understands that many diverse communities rely on forests for their well-being including the recreational and health benefits they provide.





40+

INDIGENOUS COMMUNITIES

across the U.S. and Canada have
certified to the SFI Forest
Management Standard

EDUCATION

SFI's education programs expand the knowledge, skills, and opportunities to sustain communities, forests and the environment.



PLT CANADA GREEN JOBS

2,000+

JOBS PLACED
ACROSS CANADA
IN 2018 & 2019



CONSERVATION
& RESEARCH

114 JOBS



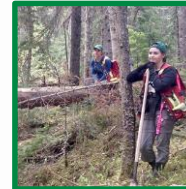
INDIGENOUS
FOREST BASED
PROGRAMS

262 JOBS



EDUCATION

94 JOBS



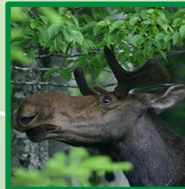
SILVICULTURE &
FOREST HEALTH

484 JOBS



RECREATION &
INTERPRETATION

158 JOBS



ECOSYSTEM &
WILDLIFE
MANAGEMENT

136 JOBS



PROVINCIAL &
TERRITORIAL
PARKS

668 JOBS



1,248 JOBS

668 JOBS

OVER
100 EMPLOYERS

ACROSS CANADA
PARTICIPATED

GENDER BALANCE



WAS ACHIEVED IN
PLT CANADA
GREEN JOB
PLACEMENTS

11%
OF THE WORLD'S
FORESTS ARE
CERTIFIED

DELIVERING

29%
OF GLOBAL ROUNDWOOD
PRODUCTION



and nearly
40%
of PEFC
certifications
worldwide






**Better
choices
for the
planet.**



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**Wood from sustainably
managed forests sequesters
carbon and is a climate
change solution.**

**Better
choices
for the
planet.**

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Check out
our progress >

**Better
choices
for the
planet.**



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*“Wood is the only renewable building resource we have. If we sustainably manage the forest then we’ll have unlimited materials to create beautiful buildings that can potentially last for generations. **We’re looking forward to leveraging our SFI chain-of-custody certification to expand into new markets.**”*

BILL DOWNING

PRESIDENT, STRUCTURLAM



STRUCTURLAM

Intelligence In Wood

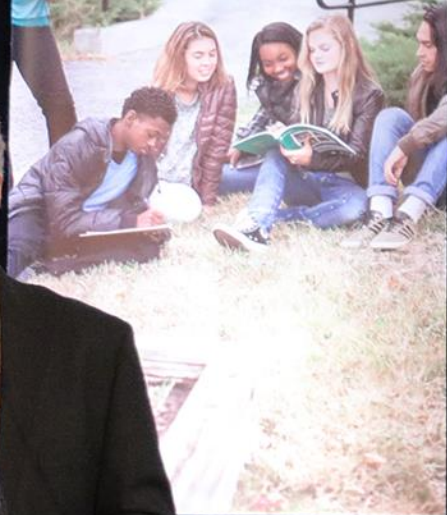


*“Our cross-laminated timber reduces a project’s cost and carbon footprint. Now, **with certification to the SFI Chain of Custody Standard, we can also offer our clients supply chain assurance** that our products are sourced from well-managed forests that are third-party certified to rigorous standards.”*

CASEY MALMQUIST

CHIEF STRATEGY OFFICER, SMARTLAM NORTH AMERICA





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MICHAEL GREEN

MGA | Michael Green Architecture

2015 SFI Annual Conference

Keynote Speaker



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“The momentum of tall wood buildings being proposed and realized around the world is creating an irreversible trend. This means that us architects will be sourcing more wood, and we are going to need to feel as designers secure that it has been sourced through a proper chain of custody, and that we really trust the certifier and certification process.”

MICHAEL GREEN

Architect

MGA, A Kattera Company

MGA
A KATERRA COMPANY





 **GREENBUILD**[®]
INTERNATIONAL CONFERENCE AND EXPO

NOVEMBER 19-22, 2019

Georgia World Congress Center | Atlanta, GA





A PATH IN LEED FOR PRODUCTS CERTIFIED TO SFI



300 PROJECTS ARE
REGISTERED and

60 CERTIFIED
for LEED via the Alternative
Compliance Path



KEY POINTS ON LEED ACP

- **Takes a stance against illegal wood** and reinforces the value of certified forests, responsible sourcing and chain of custody for forest products.
- Gives architects and builders much **greater access to renewable forest products**.
- **Requires architects, builders and consumers to verify the legality of forest products** used in LEED buildings, and awards credit for the use of wood and paper products certified to the SFI, PEFC, and FSC standards.



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Creating a New Path for Forest Products In Green Buildings

A new pathway to earning LEED points is encouraging more legal, responsibly sourced, and certified forest products to be part of the green building supply chain

Sponsored by The Sustainable Forestry Initiative Inc.

Architects and builders choose wood because it is a superior building material. Wood is a beautiful, renewable resource that is easy to work with. It also offers numerous environmental benefits. Using wood in green building projects supports many of the benefits offered by responsibly managed working forests, including clean air and water, biodiversity, habitat for wildlife, and employment for local communities. Now, a new LEED Alternative Compliance Path (ACP) for forest products will strengthen the positive impact of responsibly managed working forests in the construction sector. The U.S. Green Building Council (USGBC) Leadership in



The Kordyban Lodge is the winner of the first SFI Wood Design Award as part of the 10th Annual WoodWORKS! BC Wood Design Awards. The lodge contains wood products from certified sources, the majority of which are certified to the SFI Standard, and provides a comfortable and peaceful home away from home for cancer patients and their caregivers. The stunning wood building spans 25,000 square feet and includes 36 beds, a meditation room, lounge, family room, massage therapy room, and more. Neale Staniszkis Dell Adams (NSDA) Architects.

Photo courtesy of WoodWORKS! Building Awards

CONTINUING EDUCATION

 1 AIA LU/HSW

 1 GBCI CE HOUR

Learning Objectives

After reading this article, you should be able to:

1. Apply the new Alternative Compliance Path to get LEED credits for using legal, responsible, and certified-sourced forest products in projects.
2. Discuss SFI standards as mechanisms for sustainable forest management, verified supply chains, and responsible procurement of forest fiber.
3. Explain the importance of verifying legal forest products to prevent widespread illegal logging and deforestation.
4. Examine the connections between using forest products as a desirable, renewable resource, and protecting and expanding forests, through research, conservation, and strong community programs.
5. Document SFI forest products for the LEED Alternative Compliance Path.

To receive AIA credit, you are required to read the entire article and pass the test. Go to ce.architecturalrecord.com for complete test and to take the test for free.

AIA COURSE #K16070
GBCI COURSE #992000961

CONTINUING EDUCATION UNIT



1 AIA LU/HSW



1 GBCI CE HOUR

PROMOTING RESPONSIBLE FORESTRY THROUGH GREEN BUILDING PROGRAMS

13

GREEN BUILDING RATING SYSTEMS

including LEED and Green Globes, offer credits for products certified to SFI



Home Innovation
NGBS GREEN CERTIFIED™



BREEAM®



CASBEE®



COMPOSITE
PANEL
ASSOCIATION





LIVING STANDARD

MASS TIMBER & GREEN BUILDING DISCUSSIONS



FOR MORE INFORMATION



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SFI Inc.



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SAVE THE DATE VANCOUVER



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2020
OCTOBER 20-23

SFI ANNUAL CONFERENCE

WESTIN BAYSHORE, VANCOUVER
BRITISH COLUMBIA, CANADA

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